

"Mad&Glæde" (Food&Joy)

2019 – Supplier to the country's largest food festival

In March 2019 and for the 5th year running, the grocery chain Irma opened its doors for a day dedicated to curiosity and the joy of eating. The many visitors could take part in workshops, have their senses satiated and keep up-to-date with what's happening in the world of gastronomy.

Decoration

This year, Stibo Complete helped once again with the decoration for Mad&Glæde. Along the balcony, a 135-metre Irma banner surrounded the hall in Forum arena. We provided the decoration for the hall with a plethora of signs, posters and elliptical totem displays. The exhibition brochure was also supplied by Stibo Complete.

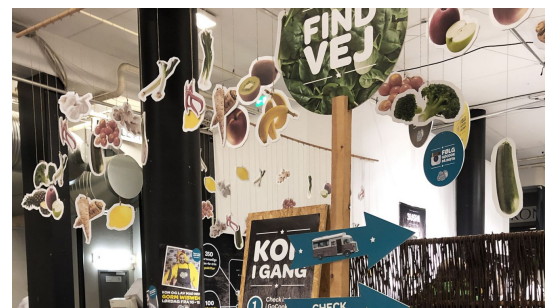
Stands that attract attention

Go Cook was possibly the best-looking stand at the fair, and a big favourite with the kids. Young aspiring chefs could try their hand at making sushi and pizza and meet idols such as Gorm Wisweh and Micki Cheng.

Again, we provided the signage. The different signs were printed on many different types of material to create just the right look.

Want us to help with the decorations for your next trade fair?

If you need help decorating your next exhibition or trade fair, don't hesitate to contact us. We can help you find the right solution.





2019 MAD & GLÆDE

Velkommen til

MADMESSE

den 2. og 3. marts 2019

Køb din billet
på lrma.dk

