

The catalogue suits the brand's exclusive style

Every year, we produce, package and distribute exclusive printed matter for design and home furnishings company , [Bloomingville A/S](#).

"Bloomingville's mission is to deliver joyful change to the designers of everyday life – we do this all year round through our beautiful collections of home furnishings that can bring new life and little surprises into the modern home. The look and feel of our catalogues is incredibly important to us – it's where our customers and consumers get to know us, and where we have the opportunity to make an impression and stand out from the crowd.

Our choice of supplier must support our mission and design philosophy, and of course, our catalogues and sales material must present themselves to the same high standard as our collections. Size, thickness, colours, surface, embossing and finish are all factors that help create the overall impression that tells the Bloomingville story and provides a small insight into the new collection," says Marketing Manager at Bloomingville, Roseanna Eriksen.

With the printed matter, Bloomingville A/S gives its retailers and customers an elegant overview of the wide range and current trends – spiced up with beautiful and inspiring lifestyle images.

We print two main catalogues, as well as booklets, posters, labels, leaflets, postcards and displays, which form a central part of Bloomingville A/S's marketing. Once the prints are ready, we package the materials and send them with a covering letter to over 4,000 Bloomingville retailers, customers and partners – at the lowest possible shipping price, of course.



We have worked with Stibo Complete through a number of productions because Stibo Complete is a competent supplier that understands our brand and values, and is able to assist us by acting as a sounding board in our efforts to achieve the best results. We usually have tight production schedules to meet and complex printing requests to accommodate, and we find that Stibo always helps us with these requests."

Roseanna Eriksen
Marketing Manager, Bloomingville A/S

