

Nicely designed presentation box for pharma products

At Rosendahls Distribution, part of Stibo Complete, we have designed a new presentation box for one of our customers in the pharmaceutical segment.

The box itself is constructed from white corrugated cardboard with a printed lacquered liner applied, giving the box an attractive and exclusive look. The box is then punched out and assembled – without using glue. Inside the box, we have mounted two white corrugated cardboard sections, so both the product and the beautiful product sheets are held securely in the box.

The box, which we have developed in close cooperation with our customer, is a good sales tool for pharmaceutical products for e.g. medical centres and pharmacies. With a solution like this, the product and accompanying product sheets are presented in a way that is both eye-catching and professional.

Michael Patrick Estø
Sales Manager at Stibo Complete



