

A brand new brand is rolled out

In the autumn of 2017, the energy giant DONG Energy changed its name to Ørsted. In connection with the name change to Ørsted, a new logo and brand identity were launched, and Stibo Complete was given the task of rolling out the new identity across all platforms.

As the name change could affect DONG's value, Stibo Complete was subjected to confidentiality obligations in connection with the cooperation. This meant that a non-disclosure agreement was initially concluded with DONG, signed by all staff involved and covering all their tasks in connection with the name change.

Many different services come into play

In connection with the name change, Stibo Complete was responsible for a wide range of tasks, both in terms of production and storage of material.

- Business cards with easy online ordering
- Brochures
- Service contracts
- Terms of delivery
- Banners and flags
- Stamps
- Stickers
- Stationery and envelopes
- Warehousing

Business cards on demand

By creating a business card portal, all Ørsted employees around the world have the opportunity to order new business cards online – according to their needs.

In the portal, you can either place individual orders or upload an Excel sheet with information about many employees for mass ordering.

You choose where in the world the order should be delivered. Stibo Complete ensures fast production and dispatch.

This means it has become incredibly easy and simple to always have up-to-date business cards across the global enterprise.





