

100% recyclable PAPALAP playhouses

Entrepreneurial company [PAPALAP](#) approached us with a desire to produce a climate-friendly playhouse that is 100% recyclable. Of course we jumped at the chance! The concept is a fun innovation that fits well with Stibo Complete's strategy of constant development to help meet our climate and environmental footprint goals.

With the motto "planet before profit", PAPALAP offers [CO2-neutral building kits](#) that children can assemble into a playhouse or pirate ship themselves.

We are very pleased with our collaboration with them, helping to test, prototype and produce all the creative solutions PAPALAP dream up. The products are made from FSC-certified cardboard, which is made through a CO2-neutral production process – a lightweight and environmentally friendly material that is very robust and durable.

We also provide climate-compensated distribution through PostNord, so we can keep a clear conscience throughout the whole process.



Although Stibo Complete is a huge and consolidated company, from day one they have been the best possible partner for a small entrepreneurial company like ours. It is a pleasure to have such a good and experienced partner on our journey towards more sustainable and creative play and to help with rapid prototyping and general sparring in everything from idea development to freight.

Søren Bisbo
CO-founder of PAPALAP

Do you have a good idea you want to put into practice?

Whether it's a physical product, in-store promotion or something else entirely, we're here to inspire, advise and help get you started.

