

Bubbles in a reimagined and creative gift box for the branding agency Creative ZOO

The branding agency Creative ZOO wanted to spoil their customers and employees with a great bottle of bubbles, but they wanted to take the gift box to a higher creative level.

Together with Creative ZOO, we reimagined the traditional wine wrapping – without compromising on the quality or the functionality. We chose our FSC certified fluted core cardboard, which is a stable print and wrapping material which also features a raw look.

Fluted core cardboard in multiple layers

We have placed the cardboard in multiple layers which are kept together by strong rubber bands. In this way, you can easily replace the message on the backside according to the recipient.

Creative ZOO wanted the rubber bands to be blue in order to match the printed layout. So we settled on rubber bands which usually serve as keychains on lockers at the public swimming pool.

Simple, but very creative!

Are you in need of creative sparring for your next project? Then, get in contact to hear more about how we can help you.

We always challenge conventional thinking, also when it comes to our own communication. Stibo Complete is a great partner when drawing outside the lines – we thank you for that.

Jesper Vorre

Creative CEO and Partner, Creative ZOO



