

From leaflets to 8,000 m2 worth of banners

For a number of years, Stibo Complete has delivered the supermarket leaflets for the supermarket chain REMA 1000. So, when the renovation of their 357 stores started in the fall of 2020 under the name 'Our REMA', it was only natural to extend the collaboration.

We took part in finding solutions for the stores including new info stands for the entrance and facade branding.

In close collaboration with REMA 1000, we found the right solutions that were tested in 7 stores initially.



Great sparring and flexibility is essential to us when we develop and produce printed matter and POS material – we get both at Stibo Complete.

Line Neve Rosenberg
Marketing Coordinator at REMA 1000

300+ stores got an overall solution including both print and installation

For one and a half years, Stibo Complete has been responsible for not just the production of the banners, but also for installing the facade matters on more than 300 stores.

The first test banners, which were installed almost 2 years ago, still carry a 100 % representation of the vivid colours that are so characteristic for the visual expression of REMA 1000.

In total, we have delivered more than 1,700 banners which equals more than 8,000 m2 worth of banners.

We dressed the info stand in REMA 1000's characteristic blue colour for it to correlate with the additional branding in the stores. As an extra service, we created a video containing assembly instructions to further help out the stores.

