New look for HTH stores in Denmark, Sweden and Norway

Kitchen manufacturer HTH typically renews the appearance of its stores every 8–10 years. Stibo Complete has been delivering catalogues, brochures and other printed matters to HTH for a number of years – and it was therefore a natural step to extend the collaboration to include POS materials for the chain's stores in Denmark, Sweden and Norway.

With HTH, we created a prototype shop with decorative materials, window films, facade banners, aluminium signs with mounts, illuminated glass signs and gallery images.

In the prototype shop, we tested materials, printing techniques, quality and distribution. Ultimately, the experience formed the basis for how HTH chose to roll out the concept in stores.

Contact Lars Kristiansen to learn more about the solution – or for inspiration about how we can help you.

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New in-store solutions for HTH stores in Denmark, Norway and Sweden...







